You might be surprised to learn that I am a middle school softball dropout. I was part of the sport drop-out statistics we see with many adolescent girls. But it’s precisely that experience that woke me up. I went on to build a foundation of learning and growth, thanks to sports. From playing on my university’s intramural field to leading in corporate, professional league, and collegiate conference offices, it all led me to my role as CEO of the Women’s Sports Foundation (WSF).

Since joining WSF, it has become even more clear to me how vital it is for all girls and women to have access to the transformative power of sport. Statistics show that 94% of women in the C-suite played sports, with 52% having played at the collegiate level. Even if girls do not go on to become elite athletes, participating in sports opens many doors and helps them learn the key skills needed to reach their full potential in life.

The pipeline and access for girls and women to play is critical to the entire ecosystem of women’s sports, and for our society. While many celebrated the 50th anniversary of Title IX last year, we know from our wealth of WSF research that there is much more progress to be made. It is imperative for everyone – especially younger generations – to understand their rights to equal access and opportunity, to be vigilant in ensuring those rights are upheld, and to not take them for granted. That is my why, and it is also the urgency that drives our mission and our work.

WSF does not do this alone. We are grateful to all our many donors, partners, athletes, Trustees, and leaders who join and support us. This Impact Report is for you.

Yours in sport,
Darrena Leghtoon, CEO

Welcome “My Why.”

Meghan Duggan, President

“We did not come this far to only come this far.”
You might think the biggest moment in my hockey career was on the ice, captaining Team USA to a gold medal in 2018, after coming close in 2014 and 2010. Instead, it was during negotiations in a boardroom when I made that remark while advocating for equitable support and treatment for girls and women in hockey.

Equity: a small word with an enormous impact, that goes with access and opportunity. As a beneficiary of Title IX, I know firsthand - from my childhood playing on my hometown rinks, through college and 14 years at the highest levels of professional hockey – access, inclusion, opportunity, and equity matter.

The life-long benefits that come with sports are worth more than a medal: health, skill development, team building, confidence, leadership, resilience - these are foundations for life. I want every girl and woman to have equal opportunity to unlock the possibilities in their lives that sports participation can help them uncover.

That is my why.

The WSF mission runs deep in me; its legacy of work and impact helped pave the way for me and so many. And, like an athlete, WSF continues to keep pushing and striving to win its gold medal: true equity in sport. I am proud to serve as its President and am grateful to all who join us in this fight for equity.

All girls. All women. All sports.
The Women’s Sports Foundation exists to enable girls and women to reach their potential in sport and life.

Founded by Billie Jean King in 1974, we strengthen and expand participation and leadership opportunities through our research, advocacy, community programming, and a wide variety of collaborative partnerships. From our inception to Title IX’s 50th anniversary in 2022, WSF has invested over $100 million in these impact efforts, helping to shape the lives of millions of youth, high school and collegiate student-athletes, elite athletes, and coaches.

We’re building a future where every girl and woman can #KeepPlaying and unlock the lifelong benefits of sport participation. All girls. All women. All sports.

Pillars of Impact

Mission

We fight for policy changes around issues such as protection of Title IX, equal pay, increased media coverage and investment in women’s sports, the importance of the pipeline for all girls and women to have access to play and lead, and the rights of underserved communities like BIPOC, athletes with disabilities, LGBTQ+, and more. We work to advance equity, inclusion, safety, and access.

Advocacy in Action

Everything we do is backed by evidence-based research. We examine factors that influence sport access and opportunity, applying findings to our advocacy and programmatic work, and supporting the girls’ and women’s sports pipeline – from youth sport development through high school, collegiate, and elite levels of play – with a focus on illuminating the most marginalized.

Research to Practice

We partner with renowned national brands, powerhouse media entities, corporate supporters, passionate athletes and more, to shine a spotlight on the power and potential of girls and women in sports. Our collaborative partnerships educate, engage, excite, and inspire.

Community Impact

We provide grants to organizations in under-resourced communities that get and keep girls in the game, elite athletes, including mom athletes, who need funding to continue their training and travel to competitions at the highest levels of sport, and fellowship and mentorship programs to inspire a new generation of women coaches, scouts, and leaders.

Collaborative Partnerships

Scout Bassett, Track & Field, WSF Trustee
Did You Know?

Did you know that 94% of women in the C-suite are former athletes, with 52% of them having played at the collegiate level? Sport participation opens many doors and results in healthier and more enriched lives. It is critical that the sport ecosystem for girls and women be truly equitable - so the leaders of tomorrow have an equal chance to grow, lead, and thrive without barriers.

This vital need propels our mission and fuels our work to reach true equity on and off the field of play.

Girls’ participation in high school sports is nearly 12x higher than it was in 1972, yet girls today still have LESS participation opportunities to play sports than boys did 50 years ago. (Source: 1972’s 50 Years of Title IX: We’re Not Done Yet, 2022)

Since Title IX’s passage, women in head coaching positions at the collegiate level have dramatically declined from 90% to 41%. (Source: NCAA Sports Sponsorship and Participation Report, 1971-72 and 2020-21)

Many colleges and universities are likely out of compliance with Title IX with 86% not offering athletic opportunities to women athletes proportional to their enrollment. (U.S. Department of Education, 2019)

At the collegiate level, only 47% of student-athletes participating in women’s sports felt mental health was a priority to their athletics department. (Source: NCAA Student-Athlete Well-being Study, 2022)

In 2019, the coverage of women’s sports on televised news and highlight shows was only 5.4%, a negligible change from the 5% observed in 1959 and 5.1% in 1993. (Source: One and Done: The Long Eclipse of Women’s Televised Sports, 1989–2019, 2021)

Women and girls receive less than 2% of charitable donations. (The Women and Girls Index, 2022)

Our work is not done yet as girls and women continue chasing equity. That is our WHY.
Sports 4 Life Since inception, we have funded 202 organizations across 37 states, Washington, D.C., and the U.S. Virgin Islands, providing $2M in grants to 75,000 girls participating in over 40 sports.

Travel & Training Fund Since inception, we have awarded over $2.5M in grants to over 1,500 athletes and teams.

Athlete Ambassador Program Since inception, we have held 60 events across the country, connecting over 75 elite and collegiate athletes with over 26,000 girls.

Power of She Fund From 2020-2022, we have funded over $1.1M in 132 grants, helping overcome barriers for close to 50,000 girls and women.

Our Reach

Grassroots Advocacy Throughout 2022, in commemoration of the 50th anniversary of Title IX, WSF engaged with 3,450 constituents through our free Virtual Town Hall series, featuring leaders, advocates, and athletes, discussing the progress and promise of Title IX. Topics included youth participation, pay equity, leadership, public policy, LGBTQ+, disability, and media. Approximately 2,600 fellow advocates have taken The Equity Project® Pledge.

Student-Athlete Mentoring Launched in the fall of 2019, we have helped 72 NCAA student-athletes in 19 sports, across 29 universities to translate the valuable skills acquired through sport into successful careers off the field of play.

Grassroots Advocacy Fund After four grant periods, we have awarded close to $850,000 in 49 grants to support 46 coaches and scouts in 12 sports.

Student-Athlete Mentoring Fund From 2020-2022, we have helped over 72 NCAA student-athletes in 19 sports, across 29 universities to translate the valuable skills acquired through sport into successful careers off the field of play.

National Girls & Women in Sports Day® Annually, WSF powers this national day that spurs 300 grassroots events with an estimated reach of 200,000 girls and women, in 50 states and Washington D.C.

Evy Leibfarth, Canoeing, WSF Travel & Training grant recipient

Jean Folger

Tara VanDerveer and Scott Pioli & Family Funds After four grant periods, we have awarded close to $850,000 in 49 grants to support 46 coaches and scouts in 12 sports.

Evy Leibfarth, Canoeing, WSF Travel & Training grant recipient

Tara VanDerveer, Fellow Viviana Vasquez, Mentor Coach Sarah Hopkins

2022-23 Mentors and Mentees

WSF NGWSD 2023, Howard University

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Women's Sports Foundation • 13

Courtesy of Girls on the Run, Northwest Indiana

2022-23 Mentors and Mentees

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Women's Sports Foundation • 13

Courtesy of Girls on the Run, Northwest Indiana
ADVOCACY
Empowering Equity for Girls and Women

WSF’s public policy work is critical to advancing bipartisan bills that are vital to the success of women’s sports at all levels of competition. The Equal Pay for Team USA Act, which became law on January 5, 2023, will ensure that all athletes who represent the U.S. in global competitions such as the FIFA World Cup, Olympics and Paralympics, receive equal pay and benefits regardless of gender. WSF’s behind-the-scenes work helped foster a critical connection between leaders in the House and Senate, which ultimately brought the legislation to the floor for a vote and to President Biden’s desk.

Our Impact

Vice President Kamala Harris at WSF 50th Anniversary of Title IX, American University
Every single year WSF grant programs help reach thousands of girls like Mariah throughout the country, from New York to Atlanta to Salt Lake City and beyond. Each has her own reason to find the courage and motivation to #KeepPlaying.

In 2022, the nation commemorated the 50th anniversary of Title IX - the landmark law that changed the landscape of women’s sports forever. Though great progress has been made, the law’s full promise remains unfulfilled. To draw attention to this issue, WSF published “50 Years of Title IX: We’re Not Done Yet,” a research report which illuminates the challenges and barriers that girls and women in sport still face – 50 years later. It revealed that although girls’ participation in sports is nearly 12 times higher than it was at the time of the law’s passage in 1972, girls still have far fewer sports opportunities than boys had 50 years ago. The gap is widest among girls and women of color, LGBTQ+ youth, and those with disabilities. The eye-opening findings fueled our advocacy, which focused on urging everyone – especially younger generations – to understand their rights to equal access and opportunity, to be vigilant in ensuring those rights are upheld, and to not take them for granted. It is our goal to accelerate the pace of change for the next 50 years.

“I have been a proud, passionate ambassador of the Foundation for over two decades because of the vast and impactful work it has done to equal the playing field for girls and women in sport and beyond.”

Phaidra Knight, World and USA Rugby Hall of Famer and current mixed martial artist, WSF Captain, Trustee and Past President
ATHLETE ADVANCEMENT
Travel & Training Fund

In partnership with Michelob ULTRA, the Travel & Training Fund provides financial support to women athletes with potential to be elite, who would otherwise be unable to afford to continue their pursuits. The Fund helps cover coaching, travel, and equipment – critical necessities to achieve even higher performance levels and rankings.

Hannah Halvorsen, a WSF Travel & Training Fund grant recipient, is a cross country skier who made her Olympic debut in the Beijing Games. Based in Anchorage, Alaska, Hannah was on track to compete in the 2022 Olympic Games until November 2019, when she was hit by a car. She remained dedicated to her dream of competing, and after months of recovering from surgery and relearning to walk, she made the Olympic team!

“The Travel & Training grant supported me during a key time in my journey to the Olympics. My development to the top took time and was slowed down by a big obstacle. The Women’s Sports Foundation stepped in during a critical period of racing World Cups that qualified me for the Olympic Games. I will never forget how they stood by my side during this time. Thank you WSF I would not be where I am today without you.”

Hannah Halvorsen, Cross Country Skiing, WSF Travel & Training grant recipient

Mickey Grace, Football, Scott Pioli & Family Fund recipient and her daughter

LEADERSHIP DEVELOPMENT
Coaching Grants

WSF research has shown that since Title IX’s passage, there has been a drastic decline in women in collegiate coaching, dropping from 90% of all head coaches for women’s college teams in 1971 to only 4% of head coaching positions in women’s NCAA sports in 2021. WSF started the Tara VanDerveer Fund and the Scott Pioli & Family Fund to pave a path for women pursuing coaching and scouting as a career. Mickey Grace, UConn Football Defensive Analyst shared that, “[The Pioli & Family Fund] provided me with the equity as a single mom to not have to sacrifice myself, my goals and dreams to give my daughter a foundation.” Through these grants, WSF provides new opportunities for women coaches that they may not have had access to otherwise. As Kristen Bourne, Cross Country D-Team Coach, U.S. Ski and Snowboard, states, “[The Tara VanDerveer Fund] is one of the most critical pieces that has turned my career into what it is now.”

“I am passionate about working with the Women’s Sports Foundation because it exactly aligns with my personal mission, to provide girls and women the opportunity to experience the many benefits playing sports has to offer. Community being one of the most important – we need each other!”

Alana Nichols, 6x Paralympic Medalist WSF Captain and Past President

“[The WSF Tara VanDerveer Grant] gave me the necessary financial backing to dive deep into my greatest passion and to make a career out of something I never thought possible.”

Fiona Walsh, Assistant Coach Women’s Soccer, Trinity College

Mickey Grace, Football, Scott Pioli & Family Fund recipient and her daughter

Fiona Walsh, Soccer, WSF VanDerveer Fellow

Hannah Halvorsen, Cross Country Skiing, WSF Travel & Training grant recipient

WOMEN’S SPORTS FOUNDATION   •   17
In the News

FORBES

By Investing In Girls’ Sports Today, Businesses Help Create The Leaders Of Tomorrow

Girls and women have had more opportunities to participate in sports since the passage of Title IX in 1972, but more progress is needed. In fact, according to the Women’s Sports Foundation, every year boys get 113 million more opportunities to play sports than girls. This discrepancy should trouble business leaders.

INSIDER

Dawn Staley says earning Billie Jean King Leadership award is one of the biggest achievements of her career

She’s collected countless individual awards as a superstar college and WNBA player and as a generation-defining college coach, but on Wednesday, the 52-year-old received “one of the biggest” honors of her illustrious career from the Women’s Sports Foundation’s Billie Jean King Leadership Award.

National Girls & Women in Sports Day celebrated

The Women’s Sports Foundation today in D.C. is taking part in congressional meetings and holding a briefing to discuss the connection between well-being and sport participation for girls and women, and efforts to advance gender equality in sports.

Chicago Tribune

Title IX at 50: Women have come a long way in sports — but there’s still a glaring need for progress

Women make up nearly 60% of the participants in college sports, but receive just 44% of scholarships and other opportunities, according to the Women’s Sports Foundation.

CBS NEWS

Serena Williams says “it takes time” to address gender pay equality in the sports world

Steps toward gender equality in salaries and prize money have been made since the 1970s and 1980s, but there’s still plenty of room for progress.

Annual Salute to Women in Sports®

Held as the biggest night in women’s sports, the Annual Salute to Women in Sports recognizes the extraordinary achievements of athletes and leaders — and the girls they inspire. The Salute is the Foundation’s signature fundraising gala and raises nearly $2 million annually to support Women’s Sports Foundation programs dedicated to strengthening and expanding access to opportunities for all girls and women. Historically, the red carpet, awards show, inspiring 300+ other grassroots events and activities throughout the country. These impactful community sports inspire girls to keep playing through unique, ‘behind-the-scenes’ panel conversations with elite athletes and industry role models, and sports clinics that expose them to new skills that get them active and engaged.

WSF Athlete Ambassador Program

The WSF Athlete Ambassador Program, in partnership with Delta Air Lines, connects professional, Olympic, Paralympic, collegiate women athletes, and    leaders with youth organizations across the country. These impactful community sports inspire girls to keep playing through unique, ‘behind-the-scenes’ panel conversations with elite athletes and industry role models, and sports clinics that expose them to new skills that get them active and engaged.

College sports’ racial, gender hiring practices getting worse instead of improving

“Leadership positions on and off the field of play should reflect the vast diversity of our country and those playing the game.” Danette Laighton, WSF CEO

Forbes

The Monarch Collective unveils $104 million fund to bring equity to women’s sports

National Girls & Women in Sports Day

Together with our National Partners, this annual event celebrates the groundswell of investment in women’s sports, and the transformative impacts, and inspires powerful day cultivates, coverage, and pay equity, for women both on and off the field of play—in the front office, the boardroom, and beyond.

Photo

In the News

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*Women's Sports Foundation • 21*
It’s not every day that a major sports figure donates to the Women’s Sports Foundation. So, when we were surprised and delighted when, at the end of 2022, we received a generous gift from Lauren J. Lila Rosenthal of the NBA’s Cleveland Cavaliers. Lauren made the donation in memory of her late father Dan Rosenthal who not only encouraged her son’s game for basketball but also shared with him an appreciation for women’s basketball.

Lauren, who launched her career in 2016 with the Brooklyn Nets, was also inspired by her aunt, Karen, a successful tech entreprenuer who captained her Division I basketball team at Eastern Michigan University. Says Lauren, her support of women’s sports, “My life has certainly been enriched and enriched through sports, and I stand with the Women’s Sports Foundation in their quest for equal opportunity for girls and women to reach their full potential in life.”

An attack center midfielder who just completed his senior year at Middlebury College, Lila Rosenthal is one of the most accomplished and supportive of WSF’s supporters. Inspired by her mother’s love for the sport and her passion in soccer, while the majority of her continues in several other sports, including cross country, basketball, and lacrosse, she finds the connection amongst her teammates and quick decision-making skills required for soccer unmatched. Lila’s love of the game and her team is reflected both on and off the pitch. She says often how her teammates through a series of stretch and is willing to support her squad by switching to a new position, if necessary.

When planning her bat mitzvah social action project, Lila came across the Women’s Sports Foundation. “I love organizations that support girls and women in sports. Everyone should have the opportunity to play, be a part of the team, and make new friends.” Lila asked close friends and family to celebrate her bat mitzvah and make new friends. “Lila asked close friends and family to celebrate her bat mitzvah and make new friends.”

Dr. Cecile Reynaud is the Champion Legacy Advocate for the Women’s Sports Foundation. Dr. Reynaud believes, “the most accomplished and dedicated advocate for equity in sports figure that we’ve received.”

Dr. Reynaud, who was the only organization incorporating groundbreaking research into their advocacy and community programming,

As a member of the Champions Legacy Circle, she has joined a community of donors committed to supporting the Foundation through legacy giving, counting WSF among her philanthropic priorities. Dr. Reynaud believes, “the most pressing issue for women in sport today is the continued fight for equity in funding, coverage and access to quality services at all levels.” Adding about her continued support of WSF, “It is the leading advocate for equity and access to quality services at all levels.”

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<tr>
<th>Name</th>
<th>Organization</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Meghan Brennan</td>
<td>Athletes Unlimited</td>
<td>$2,500-$4,999</td>
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<tr>
<td>Cynthia L. Blaschak</td>
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<td>$2,500-$4,999</td>
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<tr>
<td>Athletes Unlimited</td>
<td></td>
<td>$2,500-$4,999</td>
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<tr>
<td>Harvey and Donna Allen</td>
<td></td>
<td>$2,500-$4,999</td>
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<tr>
<td>Laila Ali and Curtis Conway</td>
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<tr>
<td>Curtis Conway</td>
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<tr>
<td>Lynn and Seth G. Abraham</td>
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<tr>
<td>Claire Zai</td>
<td>Women in Cable Telecommunications</td>
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<td>Susan and Dennis L. Wellington</td>
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</tr>
<tr>
<td>Madeline A. and Lawrence Weinstein</td>
<td></td>
<td>$2,500-$4,999</td>
</tr>
<tr>
<td>Carol J. Stiff</td>
<td></td>
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<tr>
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<td>$2,500-$4,999</td>
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<tr>
<td>Judy Hawkes and John H. Pinto</td>
<td>Donald R. and Anna Adame</td>
<td>$2,500-$4,999</td>
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<tr>
<td>Donald R. and Anna Adame</td>
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<td>Emily H. Dressler and Alexander Howes</td>
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<td>David Drewes</td>
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<td>Linda M. Donnell</td>
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<td>Martha D. Shriver and Carla McKay</td>
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<tr>
<td>Crystal Parham</td>
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<td>Tori Eismann</td>
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<td>$2,500-$4,999</td>
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<tr>
<td>Lori Ives</td>
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<td>$2,500-$4,999</td>
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<tr>
<td>Buffy G. and Mark A. Filippini</td>
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<td>$2,500-$4,999</td>
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<tr>
<td>Maria Finarelli</td>
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<td>$2,500-$4,999</td>
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<tr>
<td>Julie Fouly and Ian Sawyers</td>
<td></td>
<td>$2,500-$4,999</td>
</tr>
</tbody>
</table>

**Total Giving:** $9,715
Facebook
Faith & James Knight Foundation, Inc.
Oliver Feder
Mary Ellen and Ed Fawley
Fenimore Asset Management
Kathleen Foley
Edward Friedlin
Diane Garthwaite and Corinne Strang
Betsy S. Galvez
Mike Glover
Cheryl Gomes Back
Paul Griffin
Mary L., and Jeffrey Harrison
Alyssa Hart
Lynn E. and Mary E. Harvey
Beth Holly
Eleanor Jacobs
Maureen Jeffreys
Julie Jensen
Becky F. Johnson
Natalie Johnson
Lori Johnson
Lisa Kopplovitz
Les Lee Kellmeyer
Kerry and John P. Keyser
Kathy Kinane
Susan C. Kohl and Rosemary Denson
Kim Krutis
Jasmine Precious
Karen Ronza
Beth Regan
Gina and Andrew Reynolds
Susan Rhudy
Rachel Roche
Shawn Rosenblatt
Michele Marcuse Samson
Cathy Samson
Don Sander
Carolyn Salsbury
Jean F. Schulz
Sara Schwartz
Ami U. and Anita P. Shah
Wynne Show
Michael N. Shea
Tony Shihara
Kari Smith
Joy M. Soskis
Brian South
Shelley Tang
William Thaler
Barbara Togwe

$250-$499
ACR Foundation
Anna R. Adams
Rhea Adler
Amazon Smile Foundation
Emily Auer
Ashley Austin
Harvey Austin
Sarah J. Axelson
Melissa and James Badger
Jame Bank
Karen Borch
Anehra Brehens
Cal Biele
Will and Pilar Benassi
Allegro Berger
Sharon Berman
Stephen Birenth
Keith Biggins
Cheryl Bishaji
Hedi L. Blau
Cheryl-Anne Blais
Heade-Mohn Bliks
Bonne Blicht
Elen Blye and Elliot Blye Arons
Allison Bold
Anne N. Borish
Rick Broom
Stefan Borys
Rebecca Boyle
Betsy Briend
Jack Briend
Lucy Briend
Louise Brecher
Broadridge Foundation
Seth Brody and Gary Goldstein
Marcus Brown
Mary Brown
Kathy Brown
Virginia Bud
Kelly Camron
Chase E/Yost Funeral Home
Ashah Chishawal
Clark County School District - Shadow Ridge High School
Carol l. Christiansen
James Cole
Ilynn Cole
Best Calvin
Calvin Corniah
Maximillan de Vasquez
Terry A. Dickson
Bobbie Sue Doyle-Hazard
Claudia Dunn
Lauren Dywer

E. S. Bernie and George A. Reine
Robert Bland and Marshall Neuman
Susan Elberwe George
Keith Elliott
Samuel M. and Anne Fresh Engal
Graham Frease
Deborah Fergus
Melinda S. Fischer
Donna J. Forsyth and William J. Frazier
Barbara J. Franklin and Jane Ellen Threadgold
Cheryl and William A. Futera
Amanda Gauthier
Mary Jo, Gumble and Joan Morgan
Alexia M. Gugliotta, PhD
Sheryl Goldstein

Michael Gorges
Elizabeth Green
The Gregory School
Hailey Gruetzmacher
Sabrina Guillebeaux
Paula Hansen
Allison Hart-Frank
Kathleen Heitz
Peter Hendrick
E. J. Heiber
Andreas Hirsch
Melissa Hirschi
WJ Stamps Hockey Clinic
Brian Holland
Erik Honore
Sarah Hughes
Katie Hyde
Karen Ingwersen

WOMEN'S SPORTS FOUNDATION • 27
Champions Legacy Circle

WSF’s Champions Legacy Circle consists of individuals who have designated the Women’s Sports Foundation as a beneficiary in their will, trust, or estate plans or via a charitable remainder trust.

The individuals listed below have given us permission to list their names as members of this vital group of donors. We are grateful to them for helping to ensure that future generations of girls will get a chance to discover their inner athlete and use sport as a springboard in life.

Karen Ansis
Eva Auchincloss
Cyndi Bashack
Betsy Bambach
Margaret Chase
Andra Christine Douglas
Linda Dolcini
Sue Enquist
Melodi Ford
Beverly Johnson
Billie Jean King
Ilana Kloss
Ellen Kreighbaum
Dr. Luella J. Lilly
Ted Meekma and Heather Dunhill
Kim Messner and Terri Treese
Beverly Jene Stunden
Karen Tessmer
Stephanie Vivas and Bridget Belgiovine
Chris Voelz and Fran Nocella
Madeline and Lawrence Weinstein
Charlotte West
3 Anonymous

For information about planned giving and joining the Champions Legacy Circle, please contact Jean Tatge, Chief Development Officer, 646.813.7238 JTatge@WomensSportsFoundation.org

WOMEN’S SPORTS FOUNDATION • 35

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WOMEN’S SPORTS FOUNDATION • 35
<table>
<thead>
<tr>
<th>Financials</th>
<th>FY2022</th>
<th>FY2021</th>
<th>FY2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual contributions</td>
<td>$5,254,078</td>
<td>$7,345,638</td>
<td>$8,013,158</td>
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<tr>
<td>Corporate contributions</td>
<td>4,474,386</td>
<td>$3,021,293</td>
<td>2,993,566</td>
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<tr>
<td>Foundation contributions and grants</td>
<td>692,484</td>
<td>476,430</td>
<td>462,646</td>
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<tr>
<td>Government Funding</td>
<td>227,042</td>
<td>872,628</td>
<td>872,628</td>
</tr>
<tr>
<td>Special events, net</td>
<td>1,709,608</td>
<td>1,061,664</td>
<td>1,002,417</td>
</tr>
<tr>
<td>Investment income (loss), net</td>
<td>118,364</td>
<td>215,730</td>
<td>308,237</td>
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<tr>
<td>Others</td>
<td>41,198</td>
<td>1,695</td>
<td>5,370</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>$6,917,680</strong></td>
<td><strong>$6,184,479</strong></td>
<td><strong>$5,573,376</strong></td>
</tr>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Program Services</th>
<th>Research</th>
<th>Community Impact</th>
<th>Management and General</th>
<th>Fundraising</th>
<th>Total program services</th>
<th>Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocacy</td>
<td>1,324,131</td>
<td>865,313</td>
<td>865,258</td>
<td></td>
<td></td>
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<tr>
<td>Community impact</td>
<td>3,198,043</td>
<td>3,713,000</td>
<td>3,798,573</td>
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<tr>
<td>Research</td>
<td>562,079</td>
<td>407,059</td>
<td>468,159</td>
<td></td>
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<tr>
<td>Total program services</td>
<td>5,084,297</td>
<td>5,009,472</td>
<td>3,749,790</td>
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<td></td>
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<tr>
<td>Management and General</td>
<td>643,780</td>
<td>643,181</td>
<td>478,476</td>
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<tr>
<td>Fundraising</td>
<td>888,705</td>
<td>830,347</td>
<td>766,058</td>
<td></td>
<td></td>
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<tr>
<td>Total Supporting services</td>
<td>1,530,268</td>
<td>1,473,628</td>
<td>1,004,534</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$6,151,182</strong></td>
<td><strong>$5,483,000</strong></td>
<td><strong>$4,804,324</strong></td>
<td></td>
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</tr>
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</table>

| CHANGE IN NET ASSETS | $1,902,478 | ($318,522) | $769,052 |

| Net Assets, Beginning of Year | $6,116,621 | 6,296,872 | 5,693,948 |
| Net unrealized gains (losses) on investments | ($410,519) | 138,271 | (166,128) |
| **NET ASSETS, END OF YEAR** | **$7,608,580** | **$6,116,621** | **$5,573,376** |

(1) $2.6MM of the total revenue raised in 2020 is designated for future years.
(2) In 2021, WSF utilized $2MM of the revenue raised in previous years to support programmatic activities. In addition, $1.5MM of the total revenue raised in 2021 is designated for future years.
(3) In 2021, WSF utilized $2.3MM of the revenue raised in previous years to support programmatic activities. In addition, $1.5MM of the total revenue raised in 2021 is designated for future years.
Ways to Make a Difference

Advocate.
Sign up for The Equity Project newsletter and watch for our “Take Action Tuesday” postings on social media. Make your voice heard by signing a letter or petition. Ask your local news outlet to increase coverage of girls’ and women’s sports.

Apply for a Grant.
From our Sports 4 Life grants for community organizations keeping girls in the game and Travel & Training Fund grants for athletes, to our Tara VanDerveer and Scott Pioli & Family Funds aimed at aspiring coaches and scouts, you can check out a range of grant programs on our website.

Attend an Event.
From National Girls & Women in Sports Day in February, to the Annual Salute to Women in Sports awards gala in October – join us!

Become a Corporate Sponsor.
From marketing campaigns and event activations to grassroots funding opportunities – as a corporate partner, you can make a difference and enhance our work through financial contributions, as well as employee volunteerism and in-kind donations of services.

Improve Your Coaching and Leadership Skills.
Use our free, easy-to-access digital platform We Play Interactive™ to inspire girls to get active and discover the joy that comes from physical activity and sport. Go to www.WePlayInteractive.org.

Volunteer.
Serve on a WSF judging panel, visit a girl-serving community organization, or become a champion of our cause on social media.

Donate.
Whether making a gift of cash or stock, or donating through an IRA retirement plan, Donor Advised Fund, or a matching gift through an employer – all gifts help to provide opportunities for all girls and women to play sports.

Influence Public Policy.
Call your legislator and urge them to keep Title IX strong, and support safe, inclusive, and equitable access to sports opportunities.

Fundraise with Us.
Celebrate a milestone by giving back. Set up a social media fundraiser, urge friends to support #WSFGivingDay, or sign up to run the TCS New York City Marathon with #TeamWSF.

Join Our Champions Legacy Circle.
Support our fight for equity well into the future by naming WSF in your will, living trust, retirement plan, or other estate plan. If you don’t have a will, use our free tool by visiting FreeWill.com/WSF.

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WooMEN’S SPORTS FOUNDATION   •   39
#KeepPlaying

Find us here: Women’s Sports Foundation
247 West 30th Street, 5th Floor, New York, NY 10001
WomensSportsFoundation.org

Keep being inspired  
facebook  twitter  instagram  linkedin  youtube  tiktok