

JOIN OUR TEAM

 Women's Sports
Foundation®

Women's Sports Foundation

We exist to enable girls and women to reach their potential in sports and life.



MarCom Summer VISTA

Dates: June 13 – August 12, 2022

Location: New York, NY (Hybrid)

Program Details – 9-week summer term running from June 13, 2022 to August 12, 2022. Members are expected to serve 35–40 hours per week.

End-of-Service Benefit – At the successful completion of their service term, Summer VISTAs receive either an education award (\$1,374.60) or an end-of-service stipend (\$311.22).

Living Allowance – A bi-weekly payment that each VISTA receives via direct deposit during their service term. The VISTA living allowance is set at the poverty level of your organization's county, not where the member lives. This is determined by AmeriCorps, and it is not negotiable.

Our Summer VISTA's summer living allowance is \$4,163

Who we are.

The Women's Sports Foundation is an ally, advocate and catalyst for tomorrow's leaders. We exist to enable girls and women to reach their potential in sport and life. Founded by Billie Jean King in 1974, we are committed to achieving equality, diversity and inclusion in sports, and value teamwork, resilience and innovation. We are building a future where every girl and woman can #KeepPlaying and unlock limitless possibilities through the lifelong benefits of sport participation.

About the opportunity.

The Up2Us Sports VISTA project builds the capacity of host-site organizations working to end the cycle of poverty through intentional youth sports and education programming. The Up2Us Sports VISTA Summer Associates will be placed at **Women's Sports Foundation** to help drive fundraising, increase engagement, and amplify WSF's national impact through communications and marketing strategies.

Objective of the Assignment:

The MarCom Summer VISTA will work in collaboration with the Director, Marketing and Partnership and VP, Communications on the following strategies:

- Develop a strategic marketing and communications plan to increase exposure through brand recognition and communications.

- Assist with preparing the quarterly newsletter to highlight the foundation's events and programming supported by its corporate partners and foundation funders
- Assist with the execution of a strategic communications plan to inform WSF stakeholders and audiences of its programs, events, initiatives, and impact.
- Assist with digital activations for WSF corporate partners integrating Sports 4 Life grants participants, WSF athletes and ESPN on-air talent.
- Draft communications materials including profiles, feature stories, social post, newsletters, etc.
- Help maintain the WSF online store which is an exciting new source of revenue and brand building for the foundation.
- Coordinate with the marketing team to develop promotions, track inventory and manage sales activity.
- Research best practices on hosting virtual and in-person galas, auctions and fundraising segments for WSF Annual Gala
- Research and document opportunities for partnerships
- Research media outlets and contacts to assess applicability for receiving WSF communications
- Attend departmental and organizational team meetings

What makes you stand out.

The ideal candidate will possess a combination of skills, experiences, and passion:

- Excitement for WSF's purpose and mission
- Collaborative, team player with can do energy and enthusiasm for robust, mission-driven work
- Demonstrated ability to adhere to deadlines and multitask

What you need to have.

The ideal candidate must possess a combination of skills, experiences, and education in the following areas:

- High School Diploma required, rising junior/senior preferred
- Excellent written, verbal and project management skills
- High level of organization and demonstrated ability to adhere to deadlines and multitask

What we offer.

For details about AmeriCorps VISTA healthcare benefits, please visit

<http://www.vistacampus.gov/healthcare>.

Currently, we are a hybrid workplace that is subject to change. However, we provide a workplace that nurtures a culture that offers a high degree of flexibility and enables our employees to keep their life balanced.

The Women's Sports Foundation values an inclusive team and encourages individuals of diverse backgrounds and identities to apply. The Women's Sports Foundation is an equal opportunity employer.

Your next steps.

For immediate consideration, please submit your application to <https://ideali.st/65LXQ>

Please include the following:

- Your resume
- A cover letter

Candidates must meet the following eligibility requirements to be able to serve in the Summer VISTA program:

- Be 18 years or older (no upper age limit)
- Hold one of the following statuses:
 - US citizen
 - US national
 - Lawful permanent resident
 - Legally residing in a state: refugee, asylee, or DACA status
- Available to serve the entire nine weeks in a full-time capacity (35–40 hours per week)
- Able to pass a background check

If you have questions, feel free to contact HR@WomensSportsFoundation.org.

#KeepPlaying