Women's Sports Foundation

# National Girls & Women in Sports Day

Powered by WSF

2022 Virtual Event

## 5K & 50 Mile Challenge

presented by DICK'S SPORTING GOODS

# Corporate Challenge

The Women's Sports Foundation is excited to celebrate National Girls & Women in Sports Day and the 50th Anniversary of Title IX with a national 5K & 50 Mile Challenge presented by DICK'S Sporting Goods.

This virtual event is an exciting, interactive way to celebrate within your community and across the country. Run, walk, bike, row... there are so many ways to participate! You can complete a 5K or 50 miles all at once or spread them out.

**Participation Format:** 5K & 50 Mile (any movement based activity eg. walk, run, cycle, swim, etc...)

**Virtual Participation Window:**
February 1, 2022 - February 28, 2022 (5K)
February 1, 2022 - June 23, 2022 (50 miles)

**Registration:** Tiered options available

**Eligibility:** All ages, all genders, accessible to all

## About the Women's Sports Foundation

Established by Billie Jean King in 1974, the Women's Sports Foundation builds on her legacy as a champion athlete, advocate of social justice and agent of change. We are the ally, advocate and catalyst for tomorrow's leaders. We exist to enable girls and women to reach their potential in sport and life.

www.WomensSportsFoundation.org

## Join the Corporate Challenge

The 2022 NGWSD Corporate Challenge is an ideal way to strengthen team bonds, promote healthy competition, and foster workplace fitness — all while celebrating this national day that inspires girls and women to play and be active, and realize their full power.

Teams from different businesses will compete for the title of the 'Most Active Company in the United States' and show off their 'out of office' fitness skills and team spirit by completing the Women's Sports Foundation's inaugural National Girls & Women In Sports Day Virtual 5K & 50 Mile Challenge.

We encourage participants from all local and national businesses to join us.  All ages and fitness levels are welcome.

# How it Works

The title of 'Most Active Company in the United States' will be given to the team that registers the most participants. Team members can choose to take part in the 5K or 50 Mile Challenge, and will have until June 23, 2022 to complete the event. Employers have the option of encouraging employees to take part in the event by sending a customized team registration link for team members to join, or they have the option of pre-purchasing event registrations for their employees. Updated leaderboards will be emailed to all Corporate Challenge participants monthly, with the final winner announced on June 24, 2022.

1.

## Create a Team

Getting started is easy! Get together with your colleagues and gather a team of any size to participate. Then, select your team captain. You can also join the WSF Strava Club to track your runs and interact with the online WSF fitness community.

2.

## Register

Once you have finalized your team, team captains can email Ash Grace at AGrace@WomensSportsFoundation.org to receive a custom group registration link. Participants can then sign up and recieve access to participant perks, discounts, a finishers t-shirt, and details on how to complete your 5K or 50 Mile Challenge.

3.

## Complete the Challenge

Pick a date and time between February 1, 2022 –June 23, 2022 to complete your 5K or 50 Mile Challenge, map out your route, and share on your personal and business social media accounts.

4.

## Check the Leaderboard

On June 24, 2022 we will share the official leaderboard results of which organization registered the most participants and will take home the title of the 'Most Active Company in the United States'. The winning organization will recieve a winner's trophy and additional perks and prizes.

**To learn more, please email Ash Grace at AGrace@WomensSportsFoundation.org**

# Registration Options

**$15**

## Tier 1

- Digital Finisher’s Badge
- Digital Finisher’s Bundle (Participant Perks and Discounts)

**$35**

## Tier 2

- Digital Finisher’s Badge
- Digital Finisher’s Bundle (Participant Perks and Discounts)
- Sponsor Product
- Finisher’s Tee

**$50**

## Title IX 50th Anniversary: 50 Mile Challenge

- Digital Finisher’s Badge
- Digital Finisher’s Bundle (Participant Perks and Discounts)
- Sponsor Product
- Finisher’s Tee
- Title IX 50th Anniversary: 50 Mile Challenge Commemorative Item

# About DICK’S Sporting Goods

Founded in 1948, DICK'S Sporting Goods is a leading omni-channel sporting goods retailer offering an extensive assortment of high-quality sports equipment, apparel, footwear and accessories. As of October 30, 2021, the company operated 734 DICK'S Sporting Goods locations across the United States, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a combination of its dedicated teammates, in-store services and unique specialty shop-in-shops.

Headquartered in Pittsburgh, DICK’S also owns and operates Golf Galaxy, Field & Stream and Public Lands specialty stores, as well as GameChanger, a youth sports mobile app for scheduling, communications, live scorekeeping and video streaming. For more information, visit the Investor Relations page at dicks.com.

**To learn more, please email Ash Grace at AGrace@WomensSportsFoundation.org**