

Maximizing Girls' Play + Potential

Girls Love to Play + Compete

93%

Of girls ages 7-13 who participate in sport like (or love!) to play

3/4

Of girls who love to play plan to play in high school and beyond

96%

Have never been suspended

Coaches are Critical

Girls Who Like Their Coach = Keep Playing Sport

Great Coaches Motivate Girls by:



Building Team Relationships



Teaching Skills and Safety



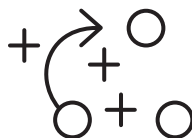
Having Fun



Rewarding Effort



Fostering Integrity and Honesty



Encouraging Learning from Mistakes



Promoting Healthy Competition

Girls Benefit from Female Coaches

Girls with female coaches are more likely to say their coaches are:

Positive Role Models

People Girls Can Count On

Good Listeners