WOMEN'S SPORTS FOUNDATION

PLAY IX

EMPOWERED ACTIONS THROUGH EDUCATION

WHAT IS IT?

PLAY IX is a game that helps you navigate through the many rights that Title IX protects in athletics.

Chat as you would with your friends, as the game guides you through the challenging experiences student-athletes, coaches and administrators routinely face.

WHY PLAY IX?

After 45 years of Title IX, people still don't know what it can do for all athletes. The statistics are astounding; only 10% of college students report having a basic knowledge of the law. These numbers have to change. PLAY IX can help by:

1. *Educating student-athletes*
2. *Sparking conversation about Title IX*
3. *Building a stronger community*

AVAILABLE ON facebook & kik AS @WSFplayIX

@WomensSportsFoundation @WomensSportsFoundation @WomensSportsFdn

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PLAY IX TODAY!

Unlock exclusive messages from **CHAMPION ATHLETES**

Billie Jean King

Laila Ali

Julie Foudy

"PLAY IX surfaces the questions of, 'is this happening on my campus? If so, what can I do about it?" Showing the options of researching, talking to your coach, attending a SAAC meeting, going to the WSF website allows the user to feel empowered."

Rosamaria - Collegiate student-athlete, Lacrosse

"I really like how it gives the user the option to learn more about certain subjects. The dialogue is great and interesting and I enjoy the gifs! I also like how the characters are diverse. It looks amazing!"

Becca - High School student-athlete, Softball

WHO SHOULD PLAY?

Student-athletes, coaches, administrators, parents, and anyone who cares about fairness and equality in education.

HOW IS THIS DIFFERENT?

It's fun. There are GIFs, inspirational quotes, infographics, and pictures that animate the world of Title IX throughout the game.

For more information visit **facebook.com/WSFplayIX**
or email **SAxelson@WomensSportsFoundation.org**

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