

247 West 30th Street 5th Floor New York, NY 10001 (P) 646.845.0273

Title: Chief Strategy & Impact Officer

Reports to: Chief Executive Officer

Location: New York, NY
Status: Full-time, Exempt

Scope: In collaboration with the CEO, the Chief Strategy & Impact Officer will shape, articulate and implement the strategic direction of the Foundation; oversee its portfolio of three core programs: advocacy, research and community impact; integrate athlete participation in all its initiatives; raise the Foundation's profile through external communications; and optimize key processes to drive operational efficiencies. CSIO will focus on establishing new partnerships and representing the Foundation at conferences, special events and public forums to enhance visibility, leadership, and financial support for maximum impact.

Roles and Responsibilities:

1. Vision and roadmap for the Foundation's Programs - Advocacy, Research and Community Impact

- Develop a comprehensive portfolio of strategic initiatives focused on advancing the Foundation's mission
- Work closely with all the program leaders to maintain an integrated approach and develop foundation-wide impact measurements
- Focus on expanding Foundation's universe of supporters through impactful external communications

2. Collaboration with WSF Board, Trustee Emeritus, President and Leadership Team

- Support the CEO on implementation of a 5-year strategic plan leading up to Foundation's 50th anniversary
- Work with WSF Board Co-Chairs, CEO and President on developing Athlete Trustee pipeline
- Serve as the liaison to the Trustee Emeritus group to spearhead the process to develop an earned revenue project
- Work with the WSF Leadership team on all key projects and new strategic initiatives

3. Partnerships and Cultivation

- Develop a strategic roadmap and cultivate new partnerships to position the Foundation for long-term growth and sustainability
- Represent WSF at professional and amateur sporting events, community engagement and donor cultivation events
- Establish and continue growing relationships with a multi-faceted network of partners
- Develop a volunteer engagement strategy

4. Budget and Team Management

 Responsible for managing Foundation's expense budget and optimal team structure to achieve programmatic goals and effectively balance workload



247 West 30th Street 5th Floor New York, NY 10001 (P) 646.845.0273

- Contribute to the general financial stability of the Foundation through financial savings and budget management
- Demonstrate a commitment to critical organization values including diversity, partnerships and collaboration
- Supervise a high-functioning team in a manner that demonstrates clear roles and responsibilities, excellent work quality, professional growth and development, and commitment to diversity in hiring
- Work with the CEO and head of HR on deploying resources efficiently and effectively to reach organizational goals

5. General Responsibilities:

- Fulfills requests and completes assignments in a timely manner, including meeting established deadlines.
- Promote a culture of high performance and continuous improvement that values learning and a commitment to quality.
- Contributes to the maintenance and good working relationships with all members of the staff, board, donors and the public.
- Contributes to the development and execution of department goals.
- Follows developments in the fields of women's sports using this information to help the Foundation operate with initiative and innovation.
- Meets established deadlines; fulfills requests and completes assignments in a timely manner.
- Demonstrates a commitment to critical organization values and to diversity in all programming.
- Maintains outreach to internal departments to enhance productivity and program quality; at all times exercising good judgment, maturity and diplomacy.

Qualifications and Requirements:

- Bachelor's Degree or higher with at least 15 years of management experience
- Passion and knowledge for women's sports and experience in non-profit leadership and community engagement
- Strategic agility, innovative mindset and superior written and verbal communication skills and project management skills
- Ability to handle complex issues as well as to be flexible and diplomatic with diverse groups of stakeholders
- Drive for results and passion for a fast-paced, dynamic working environment, strong organizational skills with attention to detail
- Ability to handle confidential and sensitive information with integrity and discretion
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint and Outlook)
- Ability to work collaboratively with staff, consultants, and stakeholders at all levels of the organization



247 West 30th Street 5th Floor New York, NY 10001 (P) 646.845.0273

Kindly submit your cover letter and resume <u>combined into one PDF document</u> before May 20, 2019. Attn: Natoya Curd, Senior Director, Operations & Administration at HR@WomensSportsFoundation.org; Subject: Chief Strategy & Impact Officer. No Calls Please.

The Women's Sports Foundation values an inclusive team and encourages individuals of diverse backgrounds and identities to apply. The Women's Sports Foundation is an equal opportunity employer.

In 2015, the Women's Sports Foundation adopted the "Hucles Rule," a hiring guideline that states that an elite athlete must be interviewed for each WSF job opening.