TITLE IX AT 40
UNIVERSITY OF MICHIGAN, ANN ARBOR

PRELIMINARY PROGRAM—AS OF 4/20/12

5:00 PM, May 9, 2012 – 2:00 PM, May 11, 2012

CEU CREDITS AVAILABLE!

This program is subject to change. Please consult the final program, available at the conference.
All events held at the University of Michigan Rackham Building, 915 E. Washington.

Wednesday, May 9

5 PM Welcome by Dr. Katherine Babiak, Associate Professor of Kinesiology and Codirector, SHARP Center for Women and Girls, and Dr. Carol J. Boyd, Deborah J Oakley Professor of Nursing and Codirector, SHARP Center for Women and Girls
Rackham Amphitheatre

Keynote Lecture 1. "Without Sports …"
Laila Ali, President, Women's Sports Foundation; International Women's Boxing Federation Super Middleweight Champion.
Conference registration is *not* required for this event.
Free and open to the public.
Rackham Amphitheatre

6:30 PM Public Reception
Rackham Assembly Hall

Wednesday, May 9, contd.

7:30-8:30 PM Title IX Workshop for Student Athletes, Coaches, Athletics Administrators. Nancy Hogshead-Makar, Senior Director of Advocacy, Women's Sports Foundation; Olympic Athlete (swimming)
Free and open to the public. Room TBD.

Thursday, May 10

7:00 AM Various Physical Activities, including morning jog, walk, and softball warm-up
Place TBD

8:00 AM Continental Breakfast and Poster Session. Rackham Assembly Hall

9:00 AM Welcome by Dean Janet A. Weiss, Horace H. Rackham School of Graduate Studies, and Kathryn Olson, Chief Executive Officer, Women's Sports Foundation
Rackham Amphitheatre

Keynote Lecture 2. Russlynn Ali, Assistant Secretary for Civil Rights,
Office of Civil Rights, U.S. Department of Education
Rackham Amphitheatre

THEME 1 As children, youth, and adults in our society grapple with health issues such as soaring obesity rates, diabetes, heart disease and cancer, participation in physical activity and sport are becoming increasingly important as a way to prevent disease and foster good health. The recent focus on childhood obesity by a number of national initiatives, such as Michelle Obama's "Let's Move" campaign to encourage physical activity, serves to place a spotlight on policies such as Title IX to ensure girls and women to have access to physical education and activity programs during and after school to enhance health and prevent disease. Within this theme, experts will discuss barriers to (and opportunities for) participation in sport and the physical impacts of involvement in sport and activity (including injuries and injury prevention, concussions, nutrition, and training for women and girls).

Thursday, May 10, contd.

10:00 AM Plenary 1. Title IX and Physical Health and Fitness for Women and Girls
Rackham Amphitheatre

Faculty Chair: Dr. Nancy Lee, Deputy Assistant Secretary for Health, Women's Health, Office of Women's Health, U.S. Department of Health and Human Services

Panelists: Jacquelynne Eccles, PhD, Interim Director, Institute for Research on Women and Gender; Wilbert McKeachie and Paul Pintrich Distinguished University Professor of Psychology and Education; Professor, Women's Studies; Senior Research Scientist, Institute for Social Research University of Michigan

Robert Kaestner, PhD, Department of Economics, University of Illinois at Chicago
Title: "Effect of Title IX on Adolescent and Adult Female Exercise and Weight"

Dr. Caroline Richardson, Associate Professor of Family Medicine, Medical School, University of Michigan

Nicole Zarrett-Kivita, PhD, Assistant Professor, Psychology, University of South Carolina

11:15 AM Panel 1A. Title IX and Sports Injuries, Prevention, and Trends over the Past 40 Years
East Conference Room

Faculty Chair: Daniel Ferris, PhD, Professor of Kinesiology; Associate Dean, School of Kinesiology; Professor of Biomedical Engineering, College of Engineering; Adjunct Associate Professor of Medicine, Medical School, University of Michigan

Panelists: Dr. James Eckner, Assistant Professor, Physical Medicine and Rehabilitation, University of Michigan
Title: "Gender Differences in Sport Concussions"

Sarah Hughes, Olympic Athlete (figure skating)

Thursday, May 10, contd.

Scott McLean, PhD, Assistant Professor, Athletic Training & Movement Science; Director, Injury Biomechanics Laboratory; University of Michigan

Panel 1B. Title IX and Health-Risk Behaviors
West Conference Room

Faculty Chair: Donald Sabo, PhD, D'Youville College, Senior Sport and Health Policy Advisor, Women's Sports Foundation

Panelists: Kathleen E. Miller, PhD, Sociologist and Senior Research Scientist at the Research Institute on Addictions. State University of New York-Buffalo

Nancy Williams, PhD, Professor of Kinesiology with joint appointments in Nutrition and Physiology, Penn State

12:30 PM Box Lunch and Remarks
"Big Ten Conference Efforts in Gender Equity – 1989 to Present"
James E. Delany, Commissioner, Big Ten Conference
with an Introduction by Lloyd Carr, University of Michigan Football Coach, 1995-2007
Rackham Assembly Hall

THEME 2 No law has had a greater impact on the (collegiate) athletic landscape than Title IX, but almost 40 years after its passage, Title IX remains a mystery to many entrusted with its application. Coaches, in particular (both male and female), have never been expressly taught about Title IX, and more than 65 percent have identified the mainstream media as their primary source of Title IX information, suggesting that many do not know the specifics of how the law actually works (Staurowksy & Weight, 2010). As advocates of their athletic programs, both administrators and coaches need to be literate as to the intricacies of Title IX to ensure full compliance. We will also consider women's leadership opportunities within collegiate athletics. While the numbers of women in both paid administrative and assistant coaching positions are at all-time highs (Acosta & Carpenter, 2010) there have been only modest gains in the areas of head coaching, athletic training, and sports information, where women have long remained underrepresented. Researchers and experts invited to address this theme will focus on Title IX's educational, administrative, and employment-related trends and policy impacts.

Thursday, May 10, contd.

1:30 PM Plenary Session 2. Title IX, Education, and Employment for Women and Girls
Rackham Amphitheatre

Faculty Chair: Percy Bates, PhD, Professor of Education; Director, Program for Education Opportunity; University of Michigan

Panelists: Valerie Bonnette, Good Sports, Inc., Title IX and Gender Equity Specialists

Jennie Finch, Olympic Athlete (softball); Athlete Advisory Panel, Women's Sports Foundation; Capital One Cup Advisory Board Member

Betsey Stevenson, PhD, Visiting Professor, Princeton University; Wharton School of Business, University of Pennsylvania
Title: "Title IX's Impact on Women's Education and Work"

2:45 PM Afternoon Break and Poster Session

3:00 PM Panel 2A. Title IX and the Workplace
East Conference Room

Faculty Chair: George Cunningham, PhD, Director, Laboratory for Diversity in Sport, Department of Health and Kinesiology, Texas A&M University. Prof. Cunningham specializes in workplace, gender, and diversity issues.

Panelists: Janet Fink, PhD, Associate Professor, Neag School of Education, University of Connecticut. Prof. Fink's research interests include diversity issues in sport, media and the female athlete, and sport fan behavior.

Ellen J. Staurowsky, EdD, Professor, Department of Sport Management, Goodwin School of Professional Studies, Drexel University
Title: "Invest in Title IX--Invest in the Future"

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Panel 2B. Title IX, Education, and Policy
West Conference Room

Faculty Chair: Ketra Armstrong, PhD, Professor of Sport Management, School of Kinesiology, University of Michigan

Speakers: Arthur Bryant, Executive Director, Public Justice

Kristen Galles, Title IX attorney, Alexandria, Va. Ms. Galles focuses her practice on discrimination in education and employment.

Benita Fitzgerald Mosley, USA Track and Field, Olympic Medalist (Track and Field)

4:15 PM Keynote Lecture 3. Donna de Varona, Title IX Advocate and Member, 2005 President's Commission on Athletics; Olympic Athlete (Swimming)
Rackham Amphitheatre

Friday, May 11

7:00 AM Various Physical Activities, including morning jog, walk, and softball warm-up
Place TBD

8:00 AM Continental Breakfast and Poster Session
Rackham Assembly Hall

THEME 3 This theme explores the myths and facts about the impact of Title IX on boys' and men's participation in sport. Cheslock and Eckes (2008) surveyed 1,895 colleges and found that although men's tennis and wrestling at the colleges examined experienced declines from 1995 to 2005 (1,166 athletes in total), men's football, baseball, lacrosse and soccer grew by more than 7,400 student athletes. The only subset of institutions that experienced declines in men's participation levels was NCAA Division I-A schools, the institutions for which the competition for athletic expenditures is most severe. In this theme, academics, policy makers, and administrators will discuss oversight and enforcement of Title IX, and how we can end the Title IX "blame game." Experts will also present how positive outcomes such as social engagement between male and female

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athletes groups have been enhanced since the introduction of Title IX, and how fathers, male coaches, administrators, and advocates play an important role in the environment of sport for both boys and girls.

8:30 AM Plenary 3. Myths and Facts about Title IX's Impact on Men and Boys
Rackham Amphitheatre

Faculty Chair: TBD

Panelists: Deborah Brake, JD, Professor of Law and Distinguished Faculty Scholar, University of Pittsburgh School of Law. Prof. Brake teaches courses on Constitutional Law, Employment Discrimination, and various courses related to gender equality, including a seminar on Title IX. She is the author of *Getting in the Game: Title IX and the Women's Sports Revolution* (New York University Press, 2010). Prof. Brake's legal scholarship explores the theoretical underpinnings of equality law, including the law's treatment of punitive responses to equality claims.

John Cheslock, PhD, Associate Professor, Education Policies Studies; Senior Research Associate, Center for the Study of Higher Education; Penn State
Title: "Intercollegiate Athletic Participation and Title IX: Past Trends and Upcoming Financial Challenges"

Eileen McDonagh, PhD, Professor, Department of Political Science, Northeastern University;. Prof. McDonagh is coauthor (with Laura Pappano) of *Playing with the Boys: Why Separate Is Not Equal in Sports* (2007).

Karen Morrison, Director of Gender Inclusion, National Collegiate Athletic Association. Ms. Morrison oversees the education of the membership, national office, public, and media on women's issues in sport, Title IX, Inclusion initiatives, LGBT issues, and women's professional development and leadership.
Title: "Understanding the NCAA Role in Advancing Women in Sport"

Laura Pappano, Journalist; Writer-in Residence, Wellesley Centers for Women; Founder, The Women's Sports Leadership Project at Wellesley; Coauthor (with Eileen McDonagh), *Playing with the Boys: Why Separate Is Not Equal in Sports* (2007)*;* Editor, FairGameNews.com

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9:45 AM Plenary 4. Ending the Title IX Blame Game
Rackham Amphitheatre

Chair: Nancy Hogshead-Makar, Senior Director of Advocacy, Women's Sports Foundation; Olympic Athlete (swimming)

Panelists: Annemarie Farrell, PhD, Chair and Assistant Professor, Sport Management & Media, Ithaca College

Christine Grant, first Women's Athletics Director, University of Iowa, 1973-2000.
Title: "Identification of Title IX Challenges Facing Each NCAA Division"

Judith M. Sweet, Senior Vice President for Championships and Senior Woman Administrator, National Collegiate Athletic Association. Ms. Sweet retired from the NCAA in September, 2006, and now consults nationally for universities and organizations, and serves as Codirector of the recently established Alliance of Women Coaches.
Title: "Myths, Misinformation, and Facts"

11:00 AM Morning Break and Poster Session

THEME 4 Title IX's impact goes beyond educational institutions. Evidence suggests that Title IX has influenced American culture more broadly, in particular in the psychological, social, and economic status of women and girls. Conference speakers addressing this theme will explore issues related to how participation in sport leads to healthier psychological states, greater levels of civic engagement among athletes (Fredericks & Eccles, 2006), and improved economic attainment for women. Panelists will also discuss media and cultural outcomes of women and girls' participation in sport, and how Title IX has influenced the management, economics, and sponsorship of women's Olympic and professional sport.

11:15 AM Panel 5A. Title IX and American Media
East Conference Room

Chair: TBD

Panelists: Joanne C. Gerstner, writer for espnW.com and *The New York Times*

Nicole M. LaVoi, PhD, Associate Director of the Tucker Center for Research on Girls & Women; cofounder Minnesota Youth Sport Research Consortium; instructor in the area of Physical

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Activity Social & Behavioral Science, School of Kinesiology, University of Minnesota. LaVoi's research has focused on the relational qualities of the coach-athlete relationship, the effect of adult "background anger" behaviors (parents and coaches) in youth sport on children and youth, the emotional experiences of youth sport parents, the physical activity of underserved girls, the structural and personal barriers experienced by female coaches in youth sport, and media representations of girls and women in sport.

Panel 5B. Title IX and Diverse Racial and Ethnic Groups in the United States
West Conference Room

Panel Chair: Mika LaVaque-Manty, PhD, Arthur F. Thurnau Professor and Associate Professor of Political Science and Philosophy, University of Michigan. Prof. LaVaque-Manty is the author, most recently, of *The Playing Fields of Eton* (2009), which traces a supposed tension between equality and excellence in the modern world, from debates about physical education in the 18th century to the politics of Title IX and disability sports in the 21st. He is also a recreational runner, adventure racer, and rock climber.

Panelists: Ketra Armstrong, PhD, Professor of Sport Management, School of Kinesiology, University of Michigan

Erin Buzuvis, JD, Western New England University, School of Law

Sarah Fields, PhD, Associate Professor, Sport Humanities Program, Ohio State University. Prof. Fields is the author of *Female Gladiators: Gender, Law, and Contact Sport in America* (Illinois, 2008)
Title: "Race v. Gender: How Constructions of Title IX Have Failed Women of Color"

12:30 PM-2:00 PM Working Lunch. Title IX at 40, Continuing the Progress:
The Role of Research on Outcomes and Policy
Rackham Assembly Hall

Panel Chair: Marjorie Snyder, PhD, Research Director, Women's Sports Foundation

Panelists: Vivian Acosta, PhD, Professor Emerita, Brooklyn College of the

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City University of New York; Coauthor*, Title IX*, (Human Kinetics) and a well-known 35-year longitudinal national study on the status of women in intercollegiate sport, conducted with core researcher Linda Carpenter; Past President, National Association for Girls and Women in Sport.

Linda Carpenter, PhD, JD, Professor Emerita, Brooklyn College of the City University of New York; Member, New York State Bar and US Supreme Court Bar. Much of Dr. Carpenter's current work focuses on legal issues, primarily gender equity.

Neena Chaudhry, Senior Counsel, National Women's Law Center. Ms. Chaudhry has participated in litigation and advocacy to enhance the legal protections provided by Title IX.

Marissa Pollick, JD, University of Michigan Alumna; Athlete; Attorney; Faculty, School of Kinesiology, University of Michigan

Visit *Superwomen,* portraits of exceptional women athletes by photographer Jodi Buren. Organized by the Women's Sports Foundation, the exhibition is on display at the Lane Hall Gallery, 204 S. State Street. Open 8:00 AM-5:00 PM. The exhibition is made possible by the Institute for Research on Women and Gender and the Women's Studies Department.

Major support for this conference comes from the Horace H. Rackham School of Graduate Studies at the University of Michigan, Ann Arbor, in conjunction with other university units, including the SHARP Center for Women and Girls, Institute for Research on Women and Gender, School of Kinesiology, Athletics, School of Education, Office of the Vice President for Global Communications, College of Literature, Science, and the Arts, and the Office of the Vice President for Research. Additional support comes from the Women's Sports Foundation and the NCAA.

ONE HUNDRED YEARS
RACKHAM
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INSTITUTE FOR RESEARCH ON
Women & Gender

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