



# AMBASSADOR TEAM AWARDS

## CHAMPIONED BY GATORADE

## 2007-2008 Guidelines and Application

### GENERAL INFORMATION

#### What are the Ambassador Team Awards?

The Ambassador Team Awards give **\$50,000** in grants to teams that demonstrate leadership in their communities by inspiring girls to get involved in sports and physical activity.

#### Who is eligible?

School, amateur, community and/or nonprofit affiliated teams whose members are all of the following:

- Female
- Enrolled in 9<sup>th</sup>-12<sup>th</sup> grade
- Residents of the United States, its territories or protectorates

#### What are the awards?

Twenty (20) teams will each earn a **\$2,500** team grant.

- Proof of nonprofit status and/or 501(c)(3) status is required (if applicable)

#### Who is sponsoring the GoGirlGo! Ambassador Team Awards?

Gatorade is proud to sponsor this \$50,000 awards program to reward female high school students for taking the lead in getting more girls involved in sports and physical activity.



#### Who will administer the GoGirlGo! Ambassador Team Awards?

The Women's Sports Foundation, a national charitable educational organization seeking to advance the lives of girls and women through sport and physical activity, will administer the Ambassador Team Awards.

#### What do you have to do?

##### Step 1: Sign up as Ambassadors!

- Select a captain for your team. She must sign the team up at [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador). If you do not have Internet access, we will sign up the team for you.

##### Step 2: Plan, organize and do! (get girls moving)

- Create your own project that will get girls in your community to be physically active.
- Your project must be completed by July 18, 2008. Projects must be original, current work and not previously submitted to this grant program.

##### Step 3: Enter YOUR project for a chance to earn \$2,500 for your team!

###### Here's what you need to do:

1. **COMPLETE** the Official Entry Form on page 4 OR online at [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador).
2. **SUBMIT** a detailed essay responding to the following 3 questions:
  - Why did your team choose to do this project?
  - How did your team execute the project? (Explain in detail, please.)
  - What did your team and the girls in your community take away from participating in your project? (Please be specific.)
- ESSAYS HAVE A 750-WORD MAXIMUM.
- Essays can be submitted online or via mail; they must be typed or hand-printed clearly.
- If mailing, submit TWO clear copies of both the entry form AND essay.

Send to: Women's Sports Foundation  
c/o GoGirlGo! Ambassador Team Awards  
Eisenhower Park  
1899 Hempstead Turnpike, Suite 400  
East Meadow, NY 11554



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## ADDITIONAL INFORMATION

### What kinds of projects can your team enter?

Here are a few examples from the 2007 winners:

Aspiring to do more for the community, the **International Rescue Committee (IRC) Lady Colts basketball team**, from San Diego, Calif., began a Friday night basketball league. The team rosters consist of girls of various ethnic backgrounds from nations all around the world. Girls normally prone to violence, now have an outlet that gets them physically active in a positive way.

The **City Honors Centaurs volleyball team** in Buffalo, N.Y., extended a helping hand to elementary and middle school-aged girls. They hosted a series of clinics that taught girls volleyball fundamentals, fitness tips and healthy living. Exciting drills were used to motivate the girls.

The **Sabetha High School women's health class** in Sabetha, Kan., hosted an informative, one-day health event for local fifth-grade girls. Speakers included a fitness instructor, a female hospital practitioner and college students who interactively expressed the importance of physical activity. The health day concluded with a Jazzercise class.

The girls of the **Kemet School Dance Group** in Florence, S.C., recruited 40 girls ages 5-16 held an eight-week dance program, which also encompassed learning the fundamentals of health. The participants learned basic techniques in ballet, modern jazz and ethnic dance and performed in a recital at the end of the program.

### Things to keep in mind

- The contest deadline is **July 18, 2008**. Your online application must be submitted by midnight (Eastern Time) on July 18, 2008. **NO** late entries will be accepted. If you choose to mail your entry, it must be **IN** our office by 5 p.m. Eastern Time on July 18, 2008.
- Your project must be completed by July 18, 2008. Projects must be original, current work and not previously submitted.
- We cannot accept entries that are e-mailed or faxed.
- Essays must be written by a team member. Projects will be judged on the questions answered in the essay.
- VHS/DVD/CD-ROMs are not mandatory; they will not be judged. VHS/DVD/CD-ROMs may be used for promotional purposes.
- Submit a **COMPLETE** application. If something is missing, your application will be **DISQUALIFIED**.
- Check out the **Official Rules** on PAGE 3 for more information.
- Your project will be judged on Impact (50%) and Quality and Creativity (50%).

Still have questions?

E-mail us at [info@WomensSportsFoundation.org](mailto:info@WomensSportsFoundation.org) or call us at 800.227.3988.

## OFFICIAL RULES— GoGirlGo! Ambassador Team Awards Contest (“Contest”)

- 1. NO PURCHASE NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.** Contest begins November 13, 2007, and ends July 18, 2008, (“Contest Period”). Open only to school, amateur, community and/or nonprofit affiliated (i.e., AAU, JCC, Boys & Girls Club, PAL, YMCA, YWCA, Girls Inc., Girl Scouts, etc.) teams whose members are female and enrolled in 9th-12th grade at the time of entry and residents of the United States, its territories or protectorates. Children of employees, officers and directors of the Women’s Sports Foundation (“Sponsor”), The Gatorade Company and any of their respective parents, subsidiaries and affiliated companies, advertising, promotion or production agencies and their respective IRS dependents, immediate family members (spouse, siblings) and individuals residing in their same household, are not eligible. By participating, entrant and/or entrant’s parent/legal guardian agree to these Official Rules and the decisions of the independent judging agency, which are final and binding. All entries become the exclusive property of the Sponsor and will not be returned.
- 2. HOW TO ENTER:** 1) Sign up your team as Ambassadors at [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador). If you do not have Internet access, we will sign up the team for you. 2) Complete the Official Entry Form in print OR online at [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador). 3) Submit a detailed essay telling us about your team project. Essays can be submitted online or via mail; they must be typed or hand-printed clearly. If mailing, submit TWO clear copies of both the entry form AND essay. VHS/DVD/CD-ROMs are not mandatory; they will not be judged. VHS/DVD/CD-ROMs may be used for promotional purposes. VHS/DVD/CD-ROMs must be mailed and clearly labeled with your name and address. Send via first-class mail to: Women’s Sports Foundation, c/o GoGirlGo! Ambassador Team Awards, Eisenhower Park, 1899 Hempstead Turnpike Suite 400 East Meadow, NY 11554. Entries must be received by July 18, 2008. Limit one (1) entry per team. Entries will NOT be accepted if submitted via e-mail or facsimile. Entries must be original, truthful, created solely by the submitting entrant, unpublished, may not have been submitted in any other competition, and cannot infringe upon any rights of any third party, including but not limited to copyright, trademark and rights of privacy or publicity.
- 3. JUDGING:** All eligible entries will be judged by a panel of judges who have expertise in teenagers and mass communications and whose decisions are final and binding in all essay judging matters relating to this Contest. Projects will be judged on the impact your project had on your community and the girls in your community. You are REQUIRED to answer the following three questions in your essay: (1) Why did your team choose to do this project? (2) How did your team execute the project? (Explain in detail, please.) (3) What did your team and the girls in your community take away from participating in your project? (Please be specific.) Ties will be broken by cumulative points awarded for the Quality of the Project. If tie cannot be broken, tied entries will be evaluated by a new judge according to original criteria, and the tied entry with highest cumulative score by new judge will be declared a winner. Winners will be notified via mail by September 8, 2008.
- 4. PRIZES:** Grand Prizes: Twenty (20) teams will be awarded \$2,500 each. Approximate Retail Value (ARV) of all prizes: \$50,000. Team awards are to be used for equipment, apparel, travel or training costs for the team. Prizes will be made payable to the school, nonprofit institution or 501(c)(3) organization. Proof of nonprofit status and/or 501(c)(3) status is required.
- 5. GENERAL CONDITIONS:** Entrant (including any participants of entrant’s programming) and/or entrant’s parent/legal guardian agree (a) that Sponsor, The Gatorade Company, and their respective parent companies, subsidiaries and affiliated companies and advertising and promotion agencies, and each of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and are released and shall be held harmless by entrant and/or entrant’s parent/legal guardian, from any liability for any injuries, losses or damages of any kind, to person(s), including death, or property, or rights of publicity or privacy, defamation, or portrayal in a false light resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Contest or in any Contest related activity, and (b) winner and/or winner’s parent/legal guardian, by acceptance of prize, except where legally prohibited, grant permission for Sponsor (and agree to confirm such agreement in writing) and those acting pursuant to Sponsor’s authority to use the winner’s name, photograph, voice and/or likeness and prize information/entry for advertising, trade and promotional purposes without further compensation, at any times or time, in all media now known or hereafter discovered world wide and on the Internet and/or World Wide Web without notice or review or approval. Winner and/or winners’ parent/legal guardian may be required to complete, sign and return an affidavit of eligibility, a liability release, and a publicity release, where lawful. If affidavits/releases are not returned within seven (7) days of date on notification, or a winner is found to be ineligible or not in compliance with these Official Rules, or if prize notification or prize is returned as undeliverable, prize will be forfeited and an alternate winner selected. Taxes on prize are solely the responsibility of the winner and/or winner’s parent/legal guardian.
- 6. LIMITATIONS OF LIABILITY:** Neither Sponsor, The Gatorade Company nor their respective agencies are responsible for lost, late, misdirected, unintelligible, illegible, stolen, returned, postage due or undelivered entries; or other errors of any kind whether human or mechanical. Persons who tamper with or abuse any aspect of this Contest, as solely determined by the Sponsor, will be disqualified. Should any portion of the Contest be, in Sponsor’s sole opinion, compromised by unauthorized human intervention or other causes, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest, and select the winners from entries received. IN NO EVENT WILL SPONSOR, THE GATORADE COMPANY, THEIR RESPECTIVE PARENT, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR RESPECTIVE ADVERTISING OR PROMOTION AGENCIES OR ANY OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM [WWW.GOGIRLWORLD.ORG/AMBASSADOR](http://WWW.GOGIRLWORLD.ORG/AMBASSADOR). WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.
- 7. WINNERS LIST/OFFICIAL RULES:** For the names of the winners or a copy of the Official Rules, print your name and complete address on a 3"x 5" card and mail in a first class-stamped envelope to: Women’s Sports Foundation, Eisenhower Park, East Meadow, NY 11554 for receipt by **October 31, 2008**, OR go to [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador) after **September 30, 2008**.
- 8. SPONSOR:** The Gatorade Company, 555 West Monroe Street, Chicago, IL, 60661 and Women’s Sports Foundation, Eisenhower Park, 1899 Hempstead Turnpike, Suite 400, East Meadow, NY 11554.



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# 2007-2008 OFFICIAL ENTRY FORM

**Are you the next Ambassadors?** Gatorade wants to reward teams that demonstrate leadership in their communities by inspiring girls to get involved in sports and physical activity through a community service project. We invite school, amateur, community and/or nonprofit affiliated teams whose members are female and enrolled in 9th-12th grade to participate. Fill out the entry form below and enter YOUR project for a chance to earn \$2,500 for your team! There is \$50,000 total available!

## TEAM INFORMATION (Please type or hand-print clearly)

Participation level: (Check all that apply)

AAU  High School  JCC  Boys & Girls Club  PAL  YMCA  YWCA  Girls, Inc.  Girl Scouts  Other \_\_\_\_\_

Team Name: \_\_\_\_\_ Number of team members: \_\_\_\_\_

\*Ethnicity: (Optional/Include number of girls for all that apply) \_\_\_\_\_ African-American \_\_\_\_\_ Asian \_\_\_\_\_ Hispanic \_\_\_\_\_ Indian \_\_\_\_\_ Caucasian \_\_\_\_\_ Other \_\_\_\_\_

Team Captain: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Ambassador Web site Login Name: \_\_\_\_\_ **Don't know what this is? Go back to STEP 1!**

(If you do not have Internet access, please leave blank and we will sign up your team.)

How did you find out about the program?  Postcard  Web  Public Service Announcement/Ad  Coach/Teacher  Other \_\_\_\_\_

## SCHOOL/ORGANIZATION INFORMATION

Check made payable to: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Coach's Name: \_\_\_\_\_

Day Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PROJECT INFORMATION

My team is submitting:  an ESSAY

How many girls did your project impact? \_\_\_\_\_

What are the ages of the girls (Check all that apply):  7 and under  8-12  13-18

Project Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

How often did your project occur?  Once  Weekly  Monthly  Annually  Other (please explain) \_\_\_\_\_

By signing below, I attest that the information contained in this application is true, original and meets the official rules to the best of my knowledge. I authorize the Women's Sports Foundation to verify any information on this entry form.

Team Captain's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Coach's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Wait! Before you complete your team's Official Entry Form, did you . . .

- Sign up your team at [www.GoGirlWorld.org/Ambassador](http://www.GoGirlWorld.org/Ambassador)
- Enclose TWO clear copies of both the entry form AND essay. Make sure to answer the following three questions: 1) Why did your team choose to do this project? 2) How did your team execute the project? (Explain in detail, please.) 3) What did your team and the girls in your community take away from participating in your project? (Be specific, please.) Essays must be typed or hand-printed clearly. VHS/DVD/CD-ROMs submitted must be clearly labeled with your name and address. Send to: Women's Sports Foundation, c/o GoGirlGo! Ambassador Team Awards, Eisenhower Park, 1899 Hempstead Turnpike, Suite 400, East Meadow, NY 11554

\* This information will not be used to determine which teams receive grant funding, but will help us know who we serve.