



RYKÄ WOMEN'S FITNESS GRANT

made possible by:

RYKÄ
inspired by women for women

administered by:



RYKÄ
inspired by women for women

PROGRAM HISTORY

RYKÄ joined together with the Women's Sports Foundation in 2002 to provide fitness grants to organizations and programs that enhance women's lives through health and fitness. Since 2002 RYKÄ has provided \$100,000 in grants to fitness programs that empower and enhance the self-esteem of women aged 25 and older.

RYKÄ, a company inspired by women for women, believes that health and fitness are powerful tools in women's self-sufficiency and overall well-being. As the only performance athletic footwear brand in the world dedicated solely to women, RYKÄ is committed to providing exceptional products to meet women's individual fitness needs. The inspiration for RYKÄ product comes from the active woman. That's why all RYKÄ shoes are made specifically to fit a woman's foot; narrower in the heel and wider in the forefoot.

The RYKÄ Women's Fitness Grant program is administered by the Women's Sports Foundation. Founded in 1974 by Billie Jean King, the Women's Sports Foundation is a national charitable educational organization seeking to advance the lives of girls and women through sports and physical activity.

ryka.com



Women's Sports Foundation
Eisenhower Park
East Meadow, NY 11554

Infoline: 800-227-3988 E-mail: wosport@aol.com
www.WomensSportsFoundation.org
AOL Keyword: WSF

ELIGIBILITY

- All proposals must demonstrate the grantee will conduct education programs, produce educational materials, provide fitness participation opportunities or provide other services that increase women's participation in fitness activities.
- Programs that utilize fitness activity participation to empower women, enhance their self-esteem and self-sufficiency and positively impact their lives.
- Programs must primarily serve women aged 25 and over.
- Programs may be new or existing.
- Organizations must provide proof of non-profit status.
- Employees and /or relatives of employees of the Women's Sports Foundation, and/or any of its affiliates, employees and/or relatives of RYKÄ, and/or any of its affiliates are not eligible to apply and/or receive grants.

GRANTS

- In 2004 \$50,000 in grants will be awarded.
- In 2004 one \$10,000 grant and eight \$5,000 grants will be awarded.
- Funds must be used for the proposed project or returned. If the grantee is not able to fulfill the proposed project, the grant funds must be returned to the Women's Sports Foundation to be redistributed.
- Any changes to the approved project and/or budget after the grant has been made must be approved by the Women's Sports Foundation Program Management Department.
- Grant monies may not be used to cover expenses incurred prior to the award date of the grant.

SELECTION PRIORITIES

Selection of grant recipients will be based on the extent to which the applicant program:

- Combines fitness activity with health education
- Serves women recovering from health and/or emotional challenges
- Serves populations not traditionally exposed to health and fitness programs
- Utilizes women's fitness activities and participation to empower and enhance self-esteem

2004 application

ryka.com

APPLICATION FORMAT

The application consists of six questions. The application should be presented answering questions one through six sequentially.

- 1 Introductory Statement - Provide detailed history of your organization and goals of your program, include information about the community of women your program serves, program accomplishments and recognition.
- 2 Explain how your program will do any or all of the following:
 - ~ Conduct educational programs on health and fitness.
 - ~ Utilize women's fitness activity and participation to empower women, and enhance self-esteem.
 - ~ Serve women recovering from health and/or emotional challenges
- 3 Please summarize how the proposed program will look long term. Discuss the steps that will be taken to ensure continuation and growth of the program.
- 4 State the benefits for participating in the program and the methods that will be used to evaluate the success of the project.
- 5 Who are the key people involved with the delivery of the program? State their responsibilities and qualifications.
- 6 Provide a detailed budget for the use of the funds. Please include all program related expenses, support, revenue and grants (monetary and/or in-kind).

APPLICATION GUIDELINES

(No exceptions can be made to these guidelines)

- Completed applications must be received at the Women's Sports Foundation office on or before August 16, 2004.
- Applications may not exceed 5 pages (four typed pages on 8" x 11" paper answering the questions outlined above and the application cover form)
- Applications should include proof of 501 (c)(3) status
- Only one application per organization will be accepted
- Mailed applications must contain 4 stapled copies

made possible by:



Name of Organization:

Contact Name:

Title:

Mailing Address:

City/State/Zip:

Telephone:

E-mail address:

_____ YES, please sign me up for the RYKÄ e-mail newsletter

_____ YES, please sign me up for the Women's Sports Foundation's Weekly e-mail newsletter.

administered by:



PLEASE PRINT CLEARLY

Funding period of request: _____ through _____

Grant check should be made payable to: _____

Is this a new or existing program? ___ New ___ Existing
if yes, number of years in existence: _____

Name and address of local newspaper:

Number of women participating in proposed program:

Age range of women served by this program
(Circle all that apply):

25-35 36-45 46-55 56-64 65+

Type of organization (please circle one):

National Regional Community

Other: _____

Would you or individual program participants like to receive a complimentary one-year membership to the Women's Sports Foundation?

_____ Yes _____ No

If, yes please attach a list of names and address.

The information presented in this application is accurate to the best of my knowledge.

_____ (initial)

Neither the staff of this program nor I or program participants are employees or relatives of employees of the Women's Sports Foundation and/or its affiliates; or employees or relatives of employees of RYKÄ and/or its affiliates.

Program Director Signature: _____

Date: _____

MAILING INSTRUCTIONS

Please send FOUR copies to:

Women's Sports Foundation
RYKÄ Women's Fitness Grant
Eisenhower Park
East Meadow, NY 11554