

Women's Sports Foundation SPEAKER SERVICE APPLICATION



PROGRAM GOALS:

The Women's Sports Foundation's Speaker Service was established to provide an educational service to the community while generating revenues for the Foundation. The Foundation recognizes that there is also a great need to present female athletes as role models to the public. Yet, few female athletes receive the opportunities or exposure created by public speaking engagements. The Speaker Service is designed to (1) create a public demand for female athlete speakers and experts on women's sports and to meet that demand with an adequate supply of qualified speakers, (2) expose the public to the variety of sports available to girls and women and introduce them to fascinating new names and faces, (3) demonstrate to corporations, schools and organizations that accomplished women athletes are also leaders and motivational and talented public speakers, and (4) provide educational services, public speaking opportunities and corporate contacts to athletes that can assist them throughout and after their professional sports career.

The Speaker Service will also increase the Foundation's visibility as a resource and information center and provide a way for athletes and women's sports experts to assist in increasing the growth, visibility and financial support of the Foundation.

POLICIES AND PROCEDURES

1. Athletes and other speakers who agree to participate in the Speaker's Bureau **must be current members** of the Women's Sports Foundation. If a speaker is not a member, a percentage of the speaker's first paid appearance will be deducted to put towards membership costs. The program is a way for current athletes and women's sports experts to "give back" to support the Foundation's efforts to create increased opportunities for girls and women in sports and fitness.
2. Speakers must agree to cooperate with and work through the Foundation on any speaking appearances they agree to do for the Foundation.
3. The Foundation will make every effort to negotiate the most lucrative booking possible given the speaker's status in the sports community.
4. The Foundation will receive 20% of the fee of those appearances it negotiates and arranges. If a speaker wishes to participate in the program, but is required under any representation agreement to have all speaking bookings arranged through an agent or speaker's bureau, such speaker may enter into an agreement with the Foundation where the Foundation procures the booking and works with the speaker's agent to make all arrangements and retains 15% of the fee as a donation to the Foundation.
5. All revenues (speaker's fee and expenses) shall be received by the Foundation. The Foundation shall be responsible for making all travel arrangements and making payments of the speaking fee minus the agreed upon amount donated to the Foundation by the speaker.
6. All payments will be made to the speaker upon receipt of payment from the organization or business using the service. Every effort will be made to secure payments as quickly as possible. Out-of-pocket expenses shall be reimbursed within four weeks of submission of receipts.
7. Required skills and experience for being listed in the Speaker Service program are:
 - Current membership in the Foundation. (See #1 above.)
 - Previous public speaking experience.

8. The Foundation reserves the right to remove any speaker from the program under the following circumstances:

- If the speaker ceases to be a member of the Foundation.
- If the speaker cancels more than two confirmed appearances.
- If the speaker demonstrates lack of public speaking skill or lack of willingness to be trained.
- If the speaker exhibits immoral or unethical behavior.

9. Speakers participating in this program are not assured of being offered speaking engagements.

The Foundation pledges to produce and distribute materials promoting the program. The selection of speakers is at the sole discretion of the organizations and businesses using the service.

10. The Women's Sports Foundation seeks to encourage diversity and equal opportunity in sports and therefore does not discriminate in any of its programs or activities on the basis of race, age, religion, color, national origin, sex, handicap conditions or sexual orientation.

Women's Sports Foundation Speaker Service Application Form

Name (First) _____ (MI) _____ (Last) _____

Address _____

City _____ State _____ Zip _____

Phone (home) _____ Phone (business) _____ Phone (cell) _____

Fax _____ Email _____

Website Address _____

SS# or Corporation IRS ID# _____ Sport _____

Place of Birth (City, State) _____ Date of Birth _____

Agent Name & Company _____

Address _____

City _____ State _____ Zip _____

Phone (home) _____ Phone (business) _____ Phone (cell) _____

Fax _____ Email _____

Website _____

1) I authorize the release of the following information to the event organizer only:

My address and phone number YES ___ NO ___

My agent's address and phone number YES ___ NO ___

2) Do you currently have any conditions/restrictions as part of an agreement with any agent or speaker's bureau which requires that all public appearances be scheduled through that agent?

YES ___ NO ___

If "YES", AGENT/SPEAKERS BUREAU _____

Phone _____ Fax _____ Website _____

Please explain your conditions/restrictions:

3) Sport(s) or areas of women's sports expertise:

4) List your three best speaking topics:

- 1) _____
- 2) _____
- 3) _____

5) What is your speaking fee, excluding expenses, for the following types of engagements:

- | | |
|------------------------------------|----------|
| a) Civic/Non-Profit Organizations: | \$ _____ |
| b) Corporate/Trade Organizations: | \$ _____ |
| c) Colleges/Universities/Schools | \$ _____ |

6) Distinctions/Honors/Awards:

7) Are you currently endorsing any products or representing any organizations? YES ___ NO ___

If so, please list all products and companies to avoid conflict of interest with competing companies:

8) Criteria for scheduling speaking engagements (any times or dates when you cannot be scheduled to speak, preferred class of airfare or other arrangements):

9) Do you have any objection to scheduling media interviews in conjunction with your speaking engagements as long as such interviews do not require an extra day of travel or overnight stay?

YES ___ NO ___

10) List names and phone numbers of three references or event planners from speaking appearances you have given in the past:

- 1) _____
- 2) _____
- 3) _____

For Athlete Speakers Only:

12) Will you do a group lesson or clinic if requested? YES ___ NO ___

13) Will you do a skill demonstration or exhibition if requested? YES ___ NO ___

I have read and I understand the attached policies and procedures governing my participation in the Women's Sports Foundation Speaker Service Program. I agree to honor all terms and conditions. I understand that this application will not be processed unless I am a member of the Women's Sports Foundation and the application is accompanied by:

- 1) a completed application**
- 2) an audio tape or 1/2" videotape of a recent speech (if available)**
- 3) a VHS or BETA videotape of a recent competition (if available)**
- 4) a publicity photo/ headshot, & an action photo (please include photographer name & phone #)**
- 5) a recent resume or biography**

Signature _____ **Date** _____

Mail to: Women's Sports Foundation
Attn: Stacy Holand
Eisenhower Park
1899 Hempstead Turnpike Suite 400
East Meadow, NY 11554

Fax to: 516-542-4716

Questions: Call 516-542-4700 ext. 154 or (800) 227-3988

THANK YOU!