

The Billies

April 1, 2009

The Beverly Hilton, Beverly Hills, California

An annual gala honoring excellence in the media coverage and depictions of women and girls in sports.

For one sparkling night each year in Beverly Hills, the Women's Sports Foundation's Billie Awards take center stage. Named after the Women's Sports Foundation's founder, Billie Jean King, the awards salute the reporters, editors, producers, filmmakers and documentarians who recognize the entertainment value, interest and inspiration in the stories of women and girls whose sports achievements might otherwise go unrecognized.

The Billie Awards

The Billie Awards are judged by expert panels of women's sports historians, journalists and media industry executives who will determine finalists and select award winners in each of the following categories for 2009. Submissions are based on the insightful portrayal of women in sports, originality and overall quality of work:

Journalism – Print/Online: Single submissions or bodies of work are eligible for consideration. Submissions must have been published between Jan. 1, 2008, and Dec. 15, 2008.

Journalism – Broadcast/Cable/Film: Single submissions or bodies of work are eligible for consideration. Submissions must have been aired or broadcast between Jan. 1, 2008, and Dec. 15, 2008.

Entertainment: Submissions must have been aired, released and/or broadcast between Jan. 1, 2006, and Dec. 15, 2008.

Breakthrough and Innovation: Submissions are judged based on innovation, impact and relevance. Images and portrayals must be responsible and challenge the status quo of women and/or girls as athletes. A single submission or a body of work is eligible for consideration. Breakthrough and Innovation may be awarded for historical and/or current work.

Past honorees include sports columnist Christine Brennan, president of HBO Sports Ross Greenburg, film director Bud Greenspan, and ESPN.

About the Evening

Joining the celebration are some of the country's top female athletes, other luminaries and nearly 1,000 guests, including Honorary Co-Chair Maria Shriver, along with Co-Chairs Jean Picker Firstenberg, Laila Ali and Kathy Smith. This



Billie Jean King and Michelle Kwan at The Billies in 2008.

unique red-carpet event is done with true Hollywood style, bringing stars of screen, stage and sports together for one night of celebration. The \$1 million raised annually supports the Women's Sports Foundation's mission of increasing opportunities for all girls and women in sports and physical activity through education, legislation, advocacy and grant-making. The majority of the funds raised goes to the Women's Sports Foundation's award-winning educational program GoGirlGo!, which distributes free educational materials to thousands of agencies that deliver the program to more than 300,000 adolescent girls annually, teaching them how to confront peer group pressure to engage in risky health behaviors that lead to low self-esteem and chronic disease risks such as obesity, diabetes and cancer. (Please see list of benefiting California organizations on the reverse of this document.)

In 2008, The Billies took place on April 15 at The Beverly Hilton in Beverly Hills, Calif., with celebrity guests, including Sharon Osbourne and Drew Lachey. Special guest Sir Elton John delighted the audience for the third straight year with a performance in tribute to his long-time friend Billie Jean King. Among the many champion female athletes who have attended The Billies are Laila Ali, Tamika Catchings, Lindsay Davenport, Michelle Kwan and Aimee Mullins.

California Organizations the Women's Sports Foundation Has Helped

Thanks to the generosity of donors, in 2008 the Women's Sports Foundation provided 154 California girl-serving organizations with cash grants, educational curriculum and technical support that reached nearly 13,000 girls.

Action Network	Boys & Girls Clubs of Napa Valley	Girl Scouts of America	Palma Ceia Elementary School
Aldergrove After School Program	Boys & Girls Clubs of North County/Live Oak Extension	Girl Scouts of Pacheco	Pasadena Unified School District
AMA Volleyball Club	Boys & Girls Clubs of North San Mateo County	Girl Scouts of San Geronio Council	Pink Panthers Girls Soccer Team
Anaheim Family YMCA	Boys & Girls Clubs of Oceanside	Girls For A Change	Police Activities League of Oakland
Apple Valley Community Resource Foundation	Boys & Girls Clubs of the Antelope Valley	Girls Incorporated of Alameda County	Porterville UU Fellowship
Bakersfield Starlings	Boys & Girls Clubs Valley of the Moon	Girls on the Run Pasadena	Pro Kids
Balboa Teen Health Center	Bridgeway Island Elementary	Girls Tee Party Golf Club	Public School (Sacramento)
Boys & Girls Club (Bakersfield)	Buena Vista School	Great Shape Health & Fitness Programs	Roosevelt Elementary School
Boys & Girls Club (Ventura)	California Baptist University	Greenfield Success After School Program	Roseville Police Activities League
Boys & Girls Club (Carpinteria)	Catholic Charities/ CORAL	Heart of Los Angeles Youth (HOLA)	Salesian Boys and Girls Clubs of Los Angeles
Boys & Girls Club (Mentone)	Center for Fathers & Families	Hesperia Jr. High School	San Diego Youth and Community Services
Boys & Girls Club (Palm Springs)	City of Pittsburg	High Tech High	SAY San Diego
Boys & Girls Club of Anaheim	City of Santee	Jewish Community Center of San Francisco	Shasta Family YMCA
Boys & Girls Club of Auburn	Cornerstone Church	Kids Campus Youth Center	Sherwood Valley Food Distribution Program
Boys & Girls Club of Barstow	Costa Mesa High School	Lady Hustle Fastpitch	Sonrise Christian School
Boys & Girls Club of Chico	Delta Sigma Theta Sorority, Inc.	Lakeland	St. Barbara School
Boys & Girls Club of Cloverdale	Disney GOALS	Long Beach Poly High School	St. Patrick School
Boys & Girls Club of East County	El Sereno Middle School Physical Education	Los Angeles Air Force Base Youth Center	Sweetwater Union High School District
Boys & Girls Club of El Sobrante	Esparto Unified School District	Los Angeles All Stars	Take Out Until Completely Healed
Boys & Girls Club of Greater Oxnard and Port Hue	Faith Ringgold School of Arts and Science	Los Angeles Center For Educational Research	Team Sacramento Olympic Weightlifting & Sacramento
Boys & Girls Club of Imperial Beach	Folsom Jr. Bulldogs	LPGA - USGA Girls Golf of Oakland	Team Up for Youth
Boys & Girls Club of Lake Tahoe	Fountain Valley High School	Marengo Ranch Elementary School	The Claremont Club
Boys & Girls Club of North SLO County	Fountain Valley School District	McKinley Elementary	The Friendship Club
Boys & Girls Club of Palm Springs	Franklin Boys and Girls Club	Mills College	Touro University
Boys & Girls Club of Porterville	Gabilan Elementary School	Mills Community Tennis Program	Trips for Kids
Boys & Girls Club of South San Luis Obispo County	Garden Village School	Modesto Magic Basketball Association	UC Davis
Boys & Girls Club of Southwest County	Genworth Financial	Moreno Beach Volleyball Club	Unity Council
Boys & Girls Club of the Redwoods	Girl Scout Troop # 968	NAS Lemoore Youth Services/ BGCA	Urban Services YMCA of San Francisco
Boys & Girls Club of Ventura	Girl Scout Troop #1227	Native American Health Center	USA Rockets Youth Track Club
Boys & Girls Club of Westminster	Girl Scout Troop #398	NBVC Port Hueneme Youth Activities Center	Vandenberg Middle School
Boys & Girls Clubs of East County	Girl Scout Troop #417	Oakland Girls Softball League	Venice High School
Boys & Girls Clubs of Fresno County	Girl Scout Troop #5016	O'Farrell	Villacorta Elementary School
Boys & Girls Clubs of Fullerton	Girl Scout Troop #970	Olive Vista MS	Washington Kidz Club
Boys & Girls Clubs of Garden Grove	Girl Scouts - Mt. Wilson Vista Council	Orange County Health Care Agency	Wells Fargo Bank
Boys & Girls Clubs of Greater San Diego	Girl Scouts (Atascadero)	Orosi High School-Cutler-Orosi Joint USD	West High School IGCG
Boys & Girls Clubs of Long Beach	Girl Scouts (Dixon)		Wicklund Elementary School
	Girl Scouts (Fresno)		Ygnacio Valley Women's Basketball, Inc.
	Girl Scouts (Lancaster)		YMCA (Bellflower)
	Girl Scouts (Sacramento)		YMCA of the East Bay
	Girl Scouts (San Marino)		YWCA of Riverside County
	Girl Scouts Golden Valley Council		
	Girl Scouts Joshua Tree Council		

Women's Sports Foundation

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