

2008 Financial Information

The Women's Sports Foundation spends 10% of costs on fundraising and 84% of costs on programming, well within the Better Business Bureau's Wise Giving Alliance's recommended standards. Over the past decade, the Foundation has spent on average more than 80 cents of every dollar on programming support for girls and women in sports and physical activity and less than 20 cents on fundraising and administration costs.

The following represents current allocation of expenses for a dollar raised in 2008:

Program Services:

24 cents - Participation
30 cents - Education
16 cents - Advocacy
7 cents - Research
7 cents - Leadership

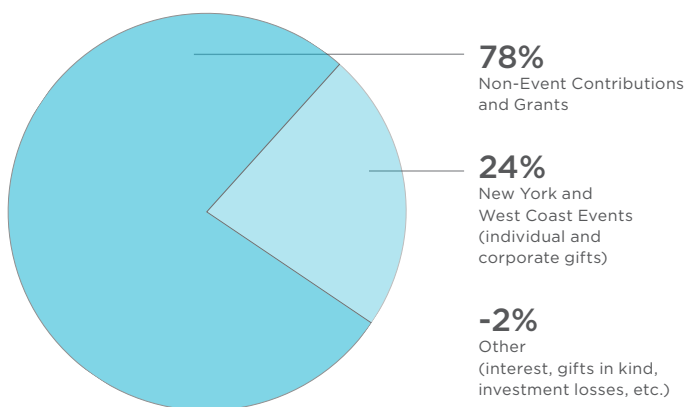
Supporting Services:

10 cents - Fundraising
6 cents - Management/General

84 cents

16 cents

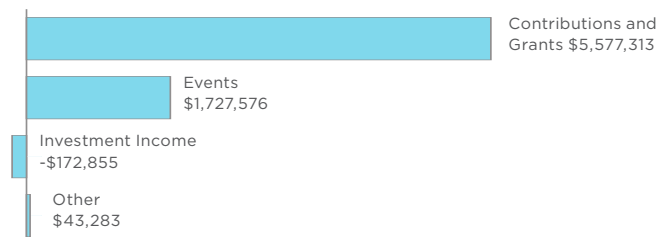
Funding Sources



Balance Sheet

	2008	2007
Assets		
Cash and Cash Equivalents	\$175,264	\$1,186,391
Accounts Receivable	7,089,267	9,111,644
Prepaid Expenses and Other Assets	180,321	139,828
Investments	3,683,744	3,557,693
Property and Equipment	1,329,870	623,132
Total Assets	\$12,458,466	\$14,618,688
Liabilities and Net Assets		
Accounts Payable	\$1,002,132	\$890,119
Other Liabilities	575,049	732,526
Net Assets	10,881,285	12,996,043
Total Liabilities and Net Assets	\$12,458,466	\$14,618,688

Total Support and Revenues



Total Expenses

